

# International Symposium on Location-Based Social Media and Tracking Data

July 1-2, 2017, Washington DC, USA

## Preliminary Program

July 1, 2017	
13:30 – 13:40	<b>Welcome</b>
13:40 -15:20	<b>Session 1 Theories and Data Models</b> Session chair:
	Bin Jiang , University of Gävle, Sweden <i>A Topological Representation for Predicting Human Activities using Big Data</i>
	Haiyun Ye and Keith Clarke <i>Spatial, Temporal, and Thematic Structure of Volunteered Geographic Information in Social Media Following Different Catastrophic Events</i>
	Thomas Gründemann and Dirk Burghardt <i>Event-Oriented Taxonomy of Users in Location Based Social Networks</i>
	Paul Goodhue and Ioannis Delikostidis <i>Modelling Information Quality and Source Reliability to Improve the Trust Of Volunteered Geographic Information</i>
15:20 – 15:50	<b>Coffee break</b>
15:50 – 17:55	<b>Session 2. Participation and User Tasks</b> Session Chair:
	Hua Liao and Weihua Dong Identifying User Tasks in Map-based Pedestrian Navigation from Eye Tracking Data
	Matthew Tenney, G. B. Hall and Renee Sieber <i>Machines Learning to Engage: Citizens' Geosocial Media to City Participation</i>
	Ayberk Kocatepe, Mehmet Baran Ulak Ulak, Javier Lores, Eren Erman Ozguven and Anil Yazici <i>Assessing the Factors that Affect the Public Engagement with Department of Transportation Twitter Accounts</i>
	Jayakrishnan Ajayakumar <i>Spatio-temporal analysis of public response through Social media during extreme events</i>
	Marcela Suarez and Keith Clarke

	<i>Leveraging Spatio-Temporal Information to Enrich Thematic Clustering of Twitter Posts</i>
<b>18: 30 – as your wish    Optional Group Dinner (at one's own expense)</b>	
<b>July 2nd, 2017</b>	
<b>8:30 – 10:10</b>	<p><b>Session 3. Traffic Modelling</b> Session chair:</p> <p>Yi Cheng, Haosheng Huang, Oliver Burkhard and Robert Weibel <i>Does Considering the Underlying Geographic Context Help to Improve the Accuracy of Passenger Flow Forecasting? A Case Study with Spatially-Extended Graph Neural Network and Location-Based Passenger Counting Data</i></p> <p>Hai-Ping Zhang, Guo-An Tang, Li-Yang Xiong and Xing-Xing Zhou <i>Big data analysis for resident mobility characteristics by using multi-source urban traffic tracking data</i></p> <p>Andreas Keler, Jukka Krisp and Linfang Ding <i>Towards detecting travel-mode- and commuter-specific destination hotspots – comparing the boro taxi service with Citi Bike in NYC</i></p> <p>Qiulei Guo and Hassan Karimi <i>Human Mobility Prediction Through Trajectory Distribution Simulation</i></p>
<b>10:10 – 10:40</b>	<b>Coffee Break</b>
<b>10:40 – 12:20</b>	<p><b>Session 4. Analyzing Human Dynamics</b> Session Chair:</p> <p>Caglar Koylu <i>Integrating Topic Modeling and Network Smoothing to Uncover Space-Time Semantics of Interpersonal Communication: An Analysis Of Twitter User Mentions</i></p> <p>Xuebin Wei and Xiaobai Yao <i>Analyzing Human Activities in Spatial-Social Dimension</i></p> <p>Robert Olszewski <i>Digital Agora – Using Spatial Data Mining Algorithms to Process Geographic Information and Social Media Data</i></p> <p>Hyunwoo Hwangbo, Jonghyuk Kim and Soyeon Kim <i>Customer Movement Pattern Analysis Using Location-Based</i></p>

<b>12:20 – 14:00</b>	<b>Lunch Break</b>
<b>14:00 - 15:40</b>	<b>Session 5. Research Applications Using Location-based Big Data</b> Session Chair:
	<p>Jie Shen, Mi Wan, Haosheng Huang, Kaiyue Zang and Yiqiu Tan <i>Assessing and Mapping of Road Surface Roughness based on GPS and Accelerometer Sensors on Bicycle-Mounted Smartphone</i></p> <p>Huina Mao, Gautam Thakur, Kevin Sparks, Jibonananda Sanyal and Budhendra Bhaduri <i>Mapping Real-time Power Outage from Social Media</i></p> <p>Lei Zou, Nina Lam, Heng Cai and Yi Qiang <i>Visualizing and Mining Social Media Data for Improved Understanding of Disaster Resilience</i></p> <p>Haibo Ma, Manman Wang, Zhijun Gao and Di Wang <i>Location Analysis of Terminal Logistics Distribution Center Based On Geographic Spatial Suitability</i></p>
<b>15:40-16:10</b>	<b>Coffee Break</b>
<b>16:10-17:50</b>	<b>Session 6. Understanding Places with Location-based Big Data</b> Session Chair:
	<p>Rui Zhu, Krzysztof Janowicz and Song Gao <i>Quantifying the Attractiveness of Destinations for Modeling Travel Patterns Using Location-Based Social Media Data</i></p> <p>Morteza Tayebi and Farid Karimipour <i>Recognizing Social Land Use by Clustering Temporal Variations of Users' Activities in Location-based Social Networks</i></p> <p>Yingjie Hu, Huina Mao and Grant McKenzie <i>A NLP and Geospatial Workflow for Harvesting Local Place Names from Geotagged Social Web</i></p> <p>Myeong Lee, Grant McKenzie and Rajat Aghi <i>Exploratory Cluster Analysis of Urban Mobility Patterns to Identify Neighborhood Boundaries</i></p>
<b>17:50 – 18:00</b>	<b>Closing</b>